



## Jason Illian, Chief Executive Officer

*Innovative leader. Web visionary. Published author. Cultural engineer. TV personality.*

As Chief Executive Officer of tangle.com (Big Jump Media), Jason Illian seems to defy the need for just one title. His primary focus is guiding the global vision of the social media company tangle.com and their family-oriented initiatives. Named the fastest growing website in the world in August 2007, tangle.com is the largest family friendly and faith-based social network in the world, serving millions of users each month.

Prior to joining tangle's executive team, Jason was the CEO of El Gato Media, a technology and media firm dedicated to the production of original, family friendly content for books, movies and television. He served as co-founder of the Theta Group, an innovative strategy company for high net worth families and as Vice President of Institutional Finance for a multi-billion dollar investment management firm. Additionally, Illian is a published author, including one book titled *MySpace®*, *MyKids*, a parent's guide to understanding the Web 2.0 world.

Jason graduated Magna Cum Laude from Texas Christian University with a BBA in International Finance. He continued his education with TCU and the London School of Economics, held the distinguished honor of being named one of the top 20 students in America by *USA Today*, was a Rhodes scholar finalist and was an NCAA Academic All-American while captain of Texas Christian University's football team.

When Jason isn't moving mountains, he is spending time with his wife Alisha and his rambunctious, one-year old tornado, Reign. Although he rarely admits it in public, he is also the owner of a yippy, metro sexual Maltese named Sumo. He lives in Dallas, Texas (or at least that is where his mail is delivered).