



Lloyd Chartrand, President

As Co-Founder of Big Jump Media, Inc., d/b/a tangle.com, Mr. Chartrand has been instrumental in formulating the early vision, defining the business opportunity, as well as structuring, negotiating and closing the Company's financing rounds. Mr. Chartrand was critical in defining the senior management team structure and recruiting and hiring the core executives which are leading the Company today.

Bringing to the role of President, Mr. Chartrand has over 20 years of diversified business experience that includes business development, financial and operational management, developing and implementing corporate strategy, and strategic planning. Mr. Chartrand has previously held the positions of CEO, CFO and COO of both early stage and mature enterprises.

Mr. Chartrand was the founder and CEO of Mentura, Inc., dba FamilyPass.com, an online DVD rental company focusing on the "family friendly" market. Prior to Mentura, Inc., he was a partner in Andersen & Company, a regional consultancy focusing on early and middle round funding advisory services, business valuation and M&A and operational consulting. While at Andersen, Mr. Chartrand authored and subsequently instructed the California Society of CPAs course on Mergers and Acquisitions and actively held both CPA and ABV certifications. He was also directly involved in the turnaround and merger of Dakin, Inc., a \$250 million revenue gift company where he served on the Company's Board of Directors.

Mr. Chartrand is a decorated combat veteran and a licensed pilot.

In 1975 Lloyd received his BS Finance degree at Golden State University and 1979 he received his MS Tax at Golden Gate University.