



Michael Riddell, Chief Information Officer

As Chief Information Officer for tangle.com, Mr. Riddell has primary responsibility for the design, build and operation of the company's online services and related technologies.

Michael has worked in management positions in the Online and Consumer Electronics industries for much of the last 15 years.

Michael has served as EVP, New Product Development at Spark Networks, a global provider of online personals and community services; as VP Strategic Development for Total Produce, Inc., an online trading and services company; and as Global Marketing Manager for Gateway, Inc. in their portal and ISP group, responsible for identifying and managing new products.

Michael was an Honors Graduate from the University of California.