



**Rick Shepherd – Chief Investment
Officer and EVP Strategic Initiatives**

Rick has spent 14 Years within the Financial Industry Experience with concentration in Technology, Consumer and Media Industries. Prior to Big Jump Media, Inc. d/b/a tangle.com, Rick was the Founder and Principal of Belay Capital Management maintaining this position from 2004-2007.

Before Belay Capital Management, Rick was the Portfolio Manager for Weintraub Capital/Prism Partners from 1999-2004. Here he managed diversified equity and options portfolio up to \$125M for first three years, generating compound annual returns of 38%. He managed a \$200M market neutral technology focused equity and options portfolio for last two years and was a key member of team that contributed to Weintraub's growth from \$225M to nearly \$1B in assets under management.

Rick was also the Managing Director for Montgomery Securities from 1993-1999, developing extensive network of knowledgeable industry and investor contacts during 6 years at Montgomery Securities.

With a degree in History from the University of California Berkeley, Rick is married with 3 children and resides in California.