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GODTUBE.COM SETS RECORD AS #1 FASTEST GROWING WEBSITE IN U.S. IN 1ST MONTH OF LAUNCH

Leading Digital Media Intelligence Provider comScore Ranks GodTube.com as #1 Fastest Growing Website on comScore Media Metrix Top 1000 Web Properties

DALLAS, TX – September 18, 2007 –comScore, the leading digital media intelligence provider, today ranked the new website GodTube.com the #1 fastest growing U.S. web property for the month of August in its ranking of the Top 1000 Web Properties. GodTube.com showed 973% month-on-month growth in August – the first month in which the site was officially launched – according to comScore. Close on the heels of its August 8th launch, GodTube.com attracted 1.7 million unique U.S. visitors in August, placing GodTube.com on its Top 1000 Web Properties list for the first time.

“The fact that GodTube.com, a faith-based website, has been named the #1 fastest growing website, surpassing all mainstream secular websites, marks a major milestone,” said Chris Wyatt, CEO and Founder. “GodTube.com’s success is proof positive that Jesus 2.0 is the wave of the future. Our entire culture is becoming internet focused. Today, people use the internet to search for practically everything they need in life – Why not their faith?”

GodTube.com deployed an advanced Content Delivery Network from Limelight Networks Inc. to help provide the best possible viewing and downloading experience for its ever-growing community of users across the globe.

“Consumer demand for all types of media content via the internet is expanding exponentially,” David Hatfield, Senior Vice President of Worldwide Sales, Services and Marketing at Limelight Networks. “By leveraging our CDN and Web-based management and reporting metrics, GodTube is able to keep track of progress, monitor usage and activity, all the while focusing on giving its user base what it wants without worrying about the delivery infrastructure.”

An instant success, GodTube.com has rapidly become the fastest-growing website in the mainstream market. GodTube.com has experienced explosive growth and is currently attracting more than 3 million unique visitors per month. GodTube.com has pioneered the formation of a virtual church community online and has successfully connected with millions of people seeking a new way to experience their faith. Broadcasting over 800,000 hours of video, GodTube.com has become a true online community where users can upload, share, watch and comment. With more than 20,000 videos offering a diverse array of content ranging from humorous youth-oriented videos to powerful testimonials, GodTube.com is attracting people of all ages and backgrounds.

About GodTube

GodTube.com is an online community delivering user-generated videos on a diverse array of topics, ranging from comedy to powerful personal testimonials, musical performances to sermons. GodTube.com has become one of the leading online destinations as well as one of the largest providers of Christian programming in the world.

The management team of GodTube.com brings together Chief Executive Officer, Christopher Wyatt (former Executive Producer at CBS), Chief Marketing Officer, Dr. Mike Miller (CEO, NavPress and former Executive Pastor, First Baptist Church of Dallas), Chief Financial Officer, Lloyd Chartrand (former CEO of Mentura, Inc.), and Chief Information Officer, Michael Riddell (former EVP of New Product Development at Spark Networks). GodTube.com is supported by various investors, including Norm Miller, Chairman of Interstate Batteries. For more information, please visit www.godtube.com

About comScore

comScore, Inc. (NASDAQ: SCOR) is a global leader in measuring the digital world. This capability is based on a massive, global cross-section of more than 2 million consumers who have given comScore permission to confidentially capture their browsing and transaction behavior, including online and offline purchasing. comScore panelists also participate in survey research that captures and integrates their attitudes and intentions. Through its proprietary technology, comScore measures what matters across a broad spectrum of behavior and attitudes. comScore analysts apply this deep knowledge of customers and competitors to help clients design powerful marketing strategies and tactics that deliver superior ROI. comScore services are used by more than 700 clients, including global leaders such as AOL, Microsoft, Yahoo!, BBC, Carat, Cyworld, Deutsche Bank, France Telecom, Best Buy, The Newspaper Association of America, Financial Times, ESPN, Fox Sports, Nestlé, Starcom, Universal McCann, the United States Postal Service, Verizon, ViaMichelin, Merck and Expedia. For more information, please visit www.comscore.com

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