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FOR IMMEDIATE RELEASE

**GODTUBE PARTNERS WITH WORD ENTERTAINMENT
FOR *WOW Hits 2009* CAMPAIGN, ALONG WITH EMI
CHRISTIAN MUSIC GROUP AND PROVIDENT MUSIC
GROUP**

***Premiere Christian Networking & Video Sharing Online Source
to Serve as Exclusive *WOW Hits 2009* Website, Video Sharing
and Social Networking Sites***

***WOW Hits 2009 to release nationwide TODAY, Tues., October 7,
2008 through retail outlets and presented through
www.godtube.com/wowonline.com***

October, 7, 2008 (Nashville, TN) – GodTube, the Internet’s premier location for Christian video content, video sharing and social networking announces its partnership with Word Records for the release of *WOW Hits 2009* TODAY, October 7, 2008. In this exclusive partnership, GodTube.com will host the official *WOW Hits 2009* website and Social Networking page located online at www.godtube.com/wowonline.com. GodTube has built its reputation as one of the largest providers of Christian content in the world as a web platform that has earned an unmatched reputation through posting only quality, family friendly entertainment for its over 2 million unique visitors a month.

GodTube offers premium promotional partnerships to campaign projects such as *WOW Hits 2009*, in a way no other Christian outlet can provide. In an age where “anything goes” on the Internet, GodTube creates a safe social networking platform for the faith-based and family friendly community. The site is interactive by nature, allowing for direct communication with fans, which creates an unprecedented, vital environment for labels, corporations, ministries and music artists to develop a deeper relationship with their own unique communities and fan base.

Releasing October 7, *WOW Hits 2009* is a two-disc CD set that features the top hits from today's favorite Christian artists, following the tradition of the multi-platinum WOW series of projects, one of the best-selling and most widely recognized product lines in the history of Christian music. Throughout the past 25 years, the WOW series has been one of the only label collective projects between the Top 3 major Christian labels. Artists on the *WOW Hits 2009* project include Steven Curtis Chapman, Casting Crowns, Chris Tomlin, Michael W. Smith, Natalie Grant, Toby Mac, Point Of Grace, Third Day, Relient K and many more beloved and best-selling Christian music artists. Also releasing in conjunction with the two-disc CD set is the *WOW Hits 2009* DVD, which highlights 20 selections from the year's top artists and music video hits.

"We are excited about this unique partnership with GodTube through the *WOW Hits 2009* release," states Rod Riley, COO, Word Entertainment. "GodTube's new social platform brings unique opportunities for Christian music fans to connect with the WOW series and with each other in a controlled and monitored environment. We look forward to see what this partnership brings to the industry and faith community as a whole."

With its vision to create an opportunity for artists, labels and bands to better service their fans and utilize the benefits of the multi-million dollar GodTube social networking platform, GodTube has already developed a strong outreach & marketing campaign focused at the faith-based and family friendly community through this partnership by running pre-sale banner ads, executing a unique advertising campaign, coordinating with retail partners, promoting sales from the official www.godtube.com/wowonline.com page, and various other outreach campaign elements. GodTube has also created a key opportunity for bands to expand their presence online and experience the value of this vital point of interactive communication within their fan base and community.

"GodTube is very excited to be working with all of the labels represented on the *WOW Hits 2009* project," explains Trey Bowles, vice president of marketing for GodTube. "This compilation displays the best in Christian music and our site creates a direct interaction between these artists and the Christian fan base. We believe the *WOW Hits 2009* partnership showcases to other Christian bands the benefits of GodTube's social networking tools that create a deeper relationship between artist and fan."

The *WOW Hits 2009* GodTube page can be found at www.godtube.com/wowonline.com and will be live TODAY to coincide with the project's release date - October 7, 2008.

GodTube is a media-driven social networking site designed to connect the entire Body of believers and to convey the love and truth of Christ to the world through technology, community and content. GodTube.com, one of the largest providers of Christian content in the world, reaches well over 3 million

unique visitors a month, with over 30 million page views, and has over 500,000 registered users. GodTube is owned and operated by Big Jump Media Inc.

Word Entertainment, a Warner/Curb company, is comprised of Word Distribution, Word Music and Word Label Group's Word Records, Fervent Records, Myrrh Records and Word Music Publishing. Leading the industry with over 57 years of music making history, Word Entertainment represents some of Christian entertainment's top brands, including award-winning artists Diamond Rio, Selah, BarlowGirl, Mark Schultz, Point Of Grace, Randy Travis, Natalie Grant, Aaron Shust, Big Daddy Weave, Nicole C. Mullen and Stellar Kart, in addition to Big Idea's successful VeggieTales video series.

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